



## Tata Learning Forum 2005

Tata Learning Forum (TLF) 2005 is the inaugural edition of our annual forum that will bring together our clients to share their experiences, challenges and ideas in implementing e-learning and training programmes in their respective organisations. This year's forum will give you the opportunity to network with more than 50 thought leaders and peers in the world of training and development across the UK and Europe.

### What the TLF offers

The Tata Learning Forum will offer you a platform to:

- Interact with global training and education leaders.
- Innovate using leading-edge techniques such as simulations and workflow-based learning.
- Inspire each other by sharing strategies for learning success.

**1.30 PM to 6.30 PM**

**10th February 2005**

The Bombay Brasserie  
Courtfield Close  
Courtfield Road  
London SW7 4UH

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## Schedule

1.30 PM to 1.55 PM: **Registration and Coffee**

1.55 PM to 2.00 PM: **Introduction to the Forum**

2.00 PM to 2.30 PM: **Trends in the Learning Industry**

2.30 PM to 3.30 PM: **Panel on Accessibility and E-learning**

The Disability Discrimination Act rolled out in 2004 requires organisations to comply with accessibility standards across the board. In this discussion, experts from the Government, Education and Corporate sectors will examine the implications of making e-learning accessible. The aim is to share experiences and insights and to enable other organisations to take advantage of this knowledge transfer.

3.30 PM to 3.45 PM: **Coffee Break**

3.45 PM to 4.45 PM: **Panel on the Implementation and Take-Up of E-learning**

A key area where the ROI from e-learning can be diluted is the improper take-up of courseware. In this session, experts from the UK, Scandinavia, Germany and Switzerland will share their experiences in successfully rolling out e-learning to diverse target audiences. The attendees will have a chance to share the strategies that their organisations have used to motivate learners and ensure successful implementation.

4.45 PM to 6.00 PM: **Vertical Forums on Collaboration, Simulations and Integration of Learning into the Workflow Process**

This panel will include experts from verticals such as:

- Banking, Financial Services and Insurance
- Manufacturing and Process
- Telecom and Technology
- Consumer Goods and Retail
- Logistics and Transportation
- Education
- Pharmaceuticals and Healthcare
- Government

Dress Code: Smart Casual

Entry to the Tata Learning Forum is by invitation only.



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## Attendees

At the Tata Learning Forum, you will have the opportunity to network with the following prospective attendees and participant companies:

Abbey National  
B&Q  
BA  
Barclays Bank  
BECTA  
BT  
Cadbury  
Cambridge University Press  
Department of Work and Pensions  
DHL  
Exel  
Granada Learning  
Hodder  
Lloyds TSB  
London Stock Exchange  
Lufthansa  
M&S  
Nestlé  
NFU Mutual  
NHS  
ntl  
Orange  
Oxford University Press  
Pearson Education  
Royal Mail  
SCA  
Swiss Re  
The Stationery Office  
T-Mobile  
Ufi  
Unilever  
Vodafone  
Warwickshire County Council  
Zurich