

The Future Consolidation of Online Course Provision

David Foster

Dean, Advanced Program Development
 DeVry Online

Trends in Educational Publishing

Bigger, Richer Web Site

Web Site

Web page

CD-ROM

Study Guide & Workbook & Instructor Aids

Textbook



College Courses

- Learning Management Systems (LMS)
- Online programs

College Courses

- Pre-Built Courses
- ...reasons for skepticism
- Don't doubt it!

The Effects of LMS

- Into the light
- Design professionalization
 - In-house staff
 - Providers
 - Specialization

Challenges for Pre-Built Courses

- Faculty
- Technical diversity
 - Multiple LMSs
 - SCORM

Development
Tools

Platform

Challenges for Pre-Built Courses

- Faculty
- Technical diversity
- The student experience



Academic Learning Management Systems

- LMS Wish List: Information systems
 - LMS + SIS
 - LMS integration with other systems
 - Business Intelligence
 - Hosting

Academic Learning Management Systems

- LMS Wish List: Course Delivery
 - Teaching-as-management



"Googol Academic Platform"



- ASP, unified LMS + SIS
- *de facto* course content standard!
- Centralized
- Course rating systems
- Universities do other things
- Nirvana!

Questions?